



7 POWERFUL TOOLS TO FAST-TRACK YOUR BUSINESS

a-member.club

+ **BONUS TWO
HACKS FOR
BEST
PRODUCTIVITY!**



a-member.club



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ABOUT US

a-member.club was started with one goal in mind: to create instant accessibility to anything and everything you will need to either start, or grow your existing business. We are able to assist clients from any type of industry, from small to medium size easy (SME), affordable and professional access to great content and service. Thanks to our cutting- edge platform and our loyal customers, we've managed to grow our business over the year and expand our offering of products and services. We remain committed to the principles that lead us when we first launched **a-member.club**: engaging content, innovative technology and competitive pricing. Browse our products and get in touch if you have any questions.

a-member.club is a one-stop shop for all your business needs; a platform and a community offering comprehensive capabilities and deep industry knowledge necessary to help you solve the most complex issues of your organization and business life.

To find out more about us, visit **[a-member.club/](#)**

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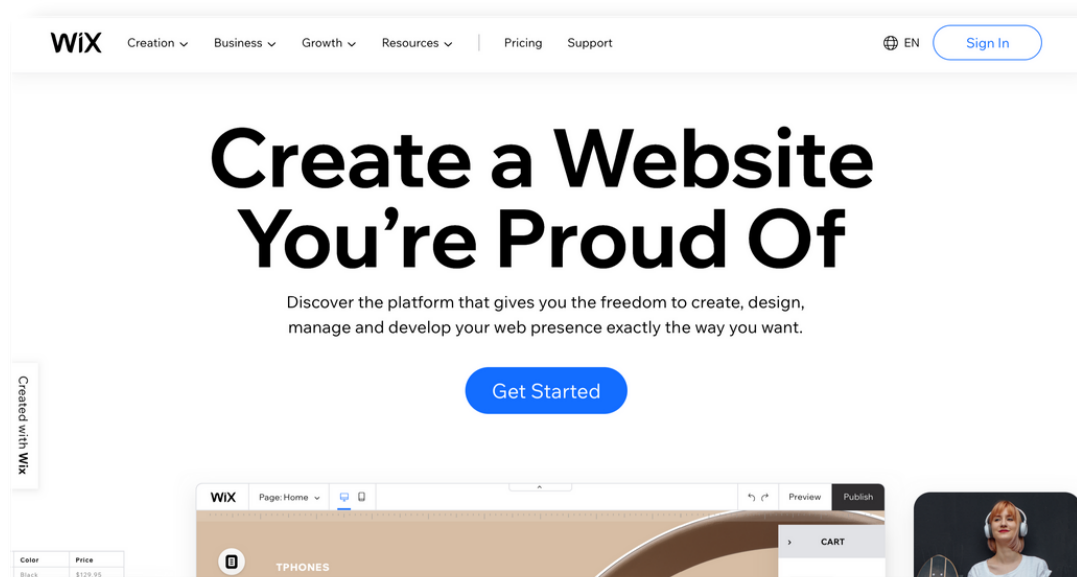
WIX and Shopify

A website is essential to every business. It allows your business to connect with customers and create an online brand presence. Having a strong website will allow you to increase credibility, especially by having a professional website with quality content that your customers can trust.

Two of the powerful and easy to use platform to create your unique website is WIX and Shopify. Both of these platforms allow you to introduce your brand and connect with customers, as well as make your online store/ e-commerce.

WIX

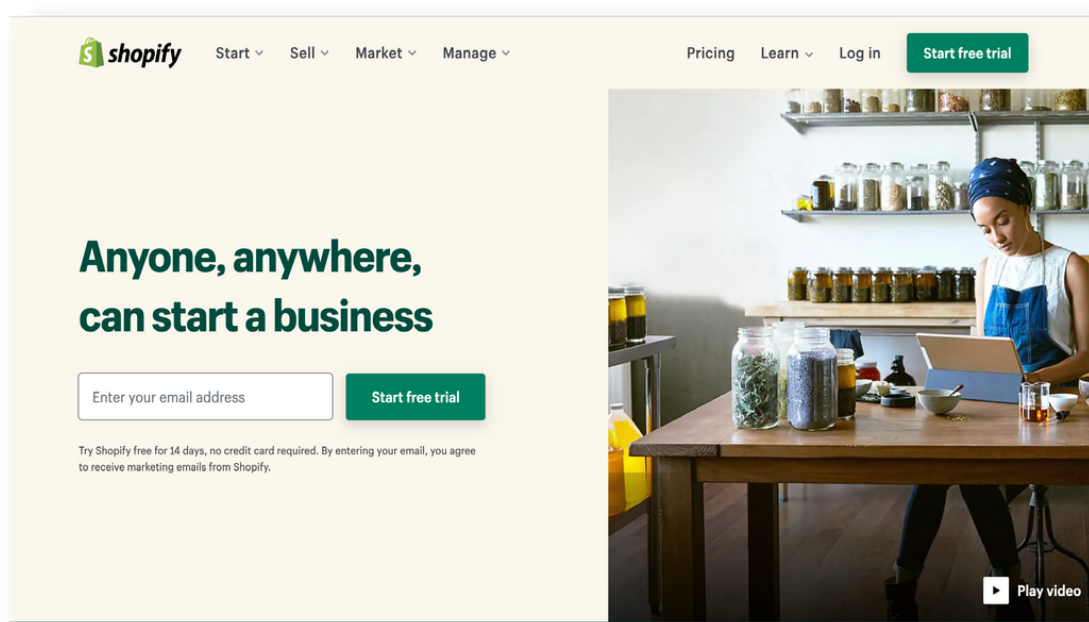
To create your unique site with WIX, go to **www.wix.com/**



WIX offers a beginner-friendly platform to create websites for your brand, with basic e-commerce features for your small business. The platform is known for its ease of use and wide range of beautiful, customisable, and ready to use site templates.

Shopify

To create your unique site with Shopify, go to **www.shopify.com.au/**



Shopify specialises as a platform to create online stores. It offers more e-commerce features, with sleek responsive design that will make your online store look good on mobile and desktop. The platform is not as user friendly as WIX, especially if you're a beginner to creating websites.

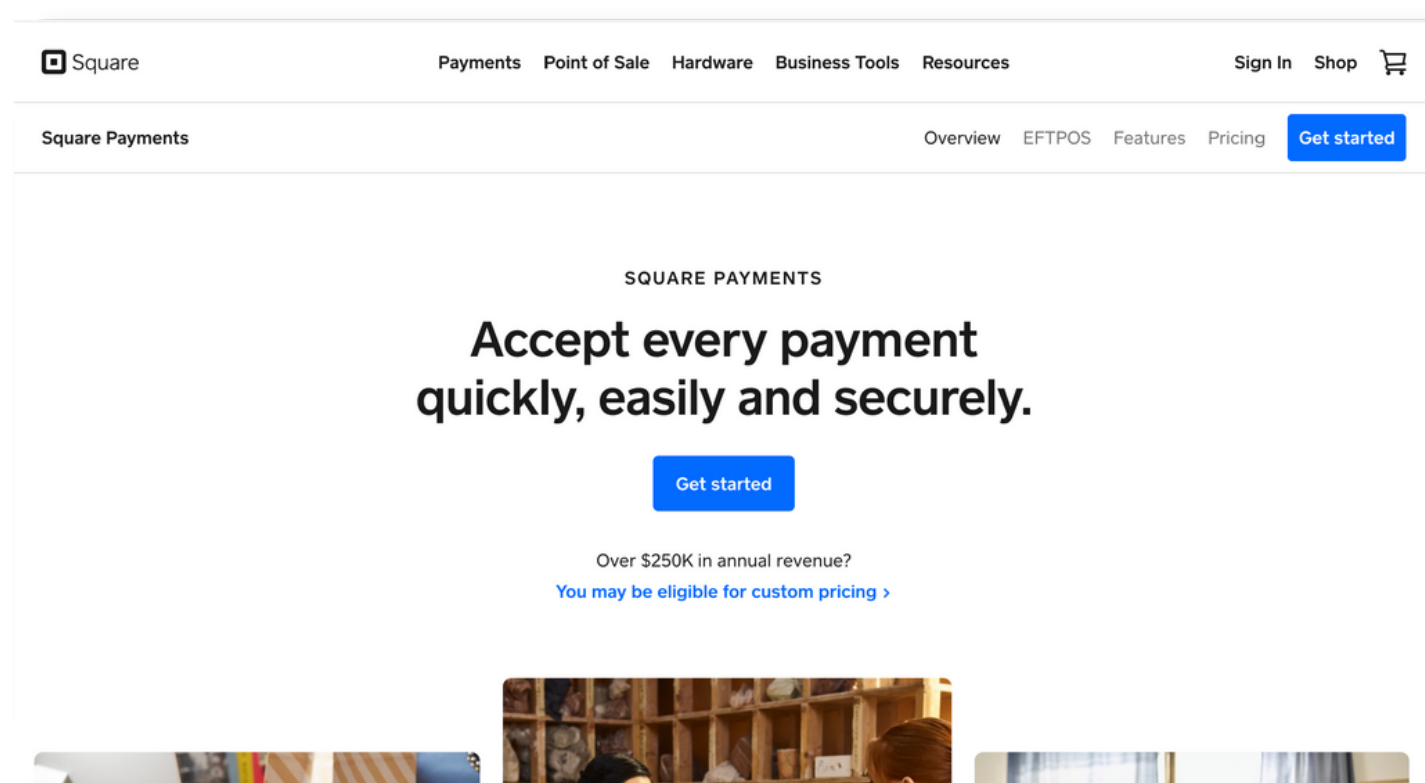
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Square

Square is a user-friendly payment processing device, that allows every business owner to have an easier way to make card payments. Whether your business is in-store or online, Square offers a range of tools with sleek devices that look and feel good, which is all monitored through the Dashboard - allowing you to check real time purchases from one place.

Moreover, Square helps you get paid any way you want, from anywhere you want, with its unique device that is convenient, safe, and simple. It works with a range of different providers including American Express, Eftpos, Mastercard, Visa, Apple Pay, Google Pay, and others.

To simplify payments with Square, go to **squareup.com/au/en**



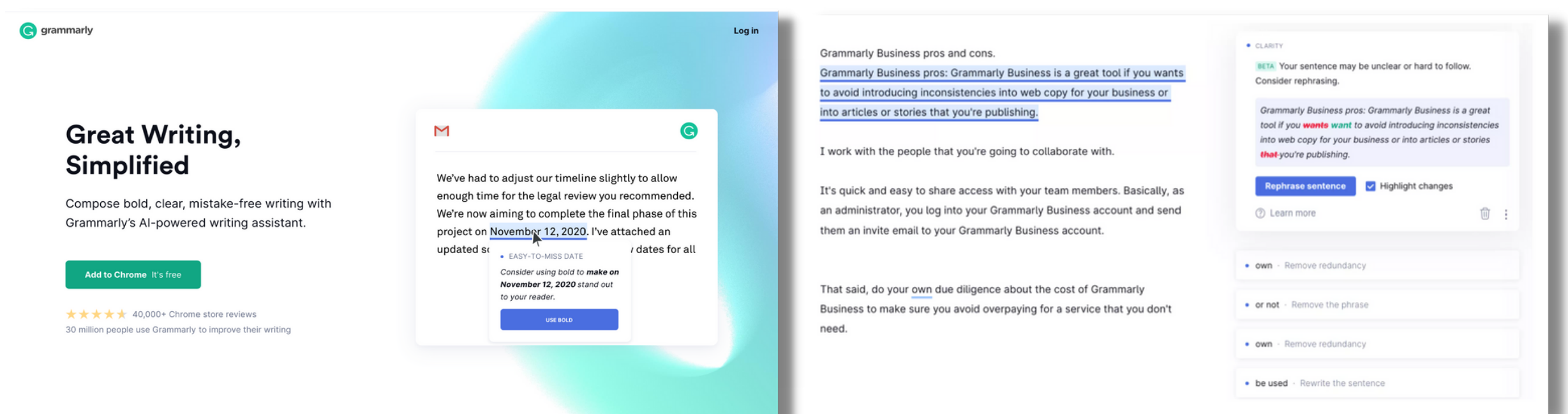
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Grammarly

Writing is an integral part of every business. From emails and marketing campaigns, to publishing blog posts, it is everywhere. High quality writing is crucial for businesses to show professionalism, as it reflects the core of your company.

Grammarly is a powerful tool to improve the quality of writing, which includes an extensive range of useful features, including: grammar and spelling check, plagiarism check, vocabulary enhancement, as well as tone detector to check the tone of your writing. It is the ultimate writing assistant, right on your desktop! This platform is perfect for businesses, marketing teams, publishers, and everyone that wants to write great content.

To start writing quality content with Grammarly, go to **www.grammarly.com/**



More features from Grammarly:

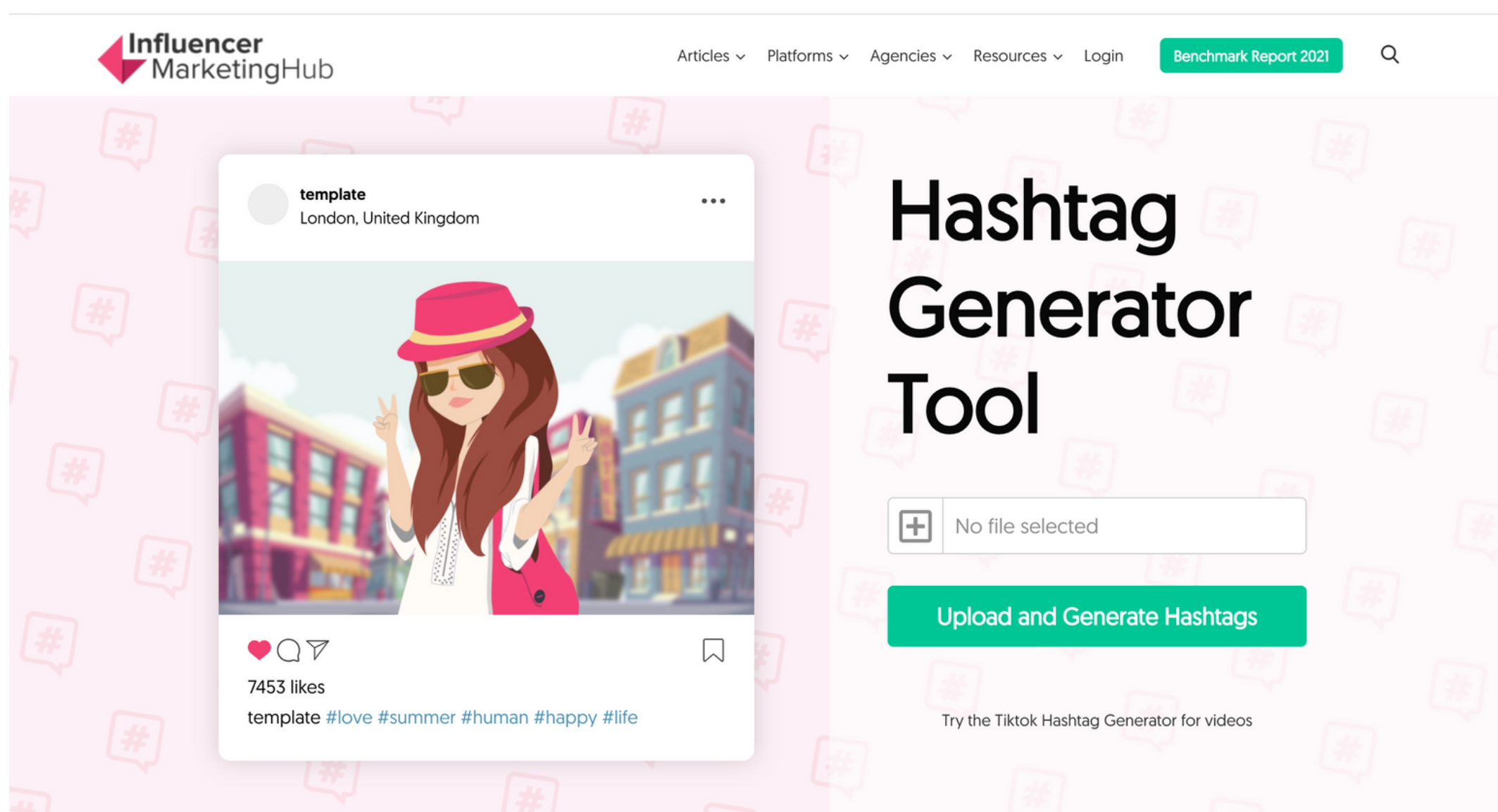
- Flag potential issues in text
- Make content-specific suggestions
- Grammar, spelling, punctuation, sentence structure, style, and plagiarism check
- Improves clarity and readability
- Detects tone of content and provide useful suggestions

4

Influencer Marketing Hub

Influencer Marketing Hub is an all-in-one platform resource for Influencers, Agencies, and platforms. It offers a range of useful tools like Instagram calculator, Instagram follower growth tracker, Facebook Ad Mockup Generator, TikTok money calculator, and many more. Nevertheless, its most powerful tool is the Hashtag generator tool. With this tool, you are able to upload your content, and get suggested hashtags that are relevant to your brand and target market. The hashtags help to increase insights towards your content, as well as awareness towards your brand. No more wasting time on thinking about the right hashtags to use!

To create impactful hashtags with Influencer Marketing Hub, go to **influencermarketinghub.com/instagram-hashtag-generator/**



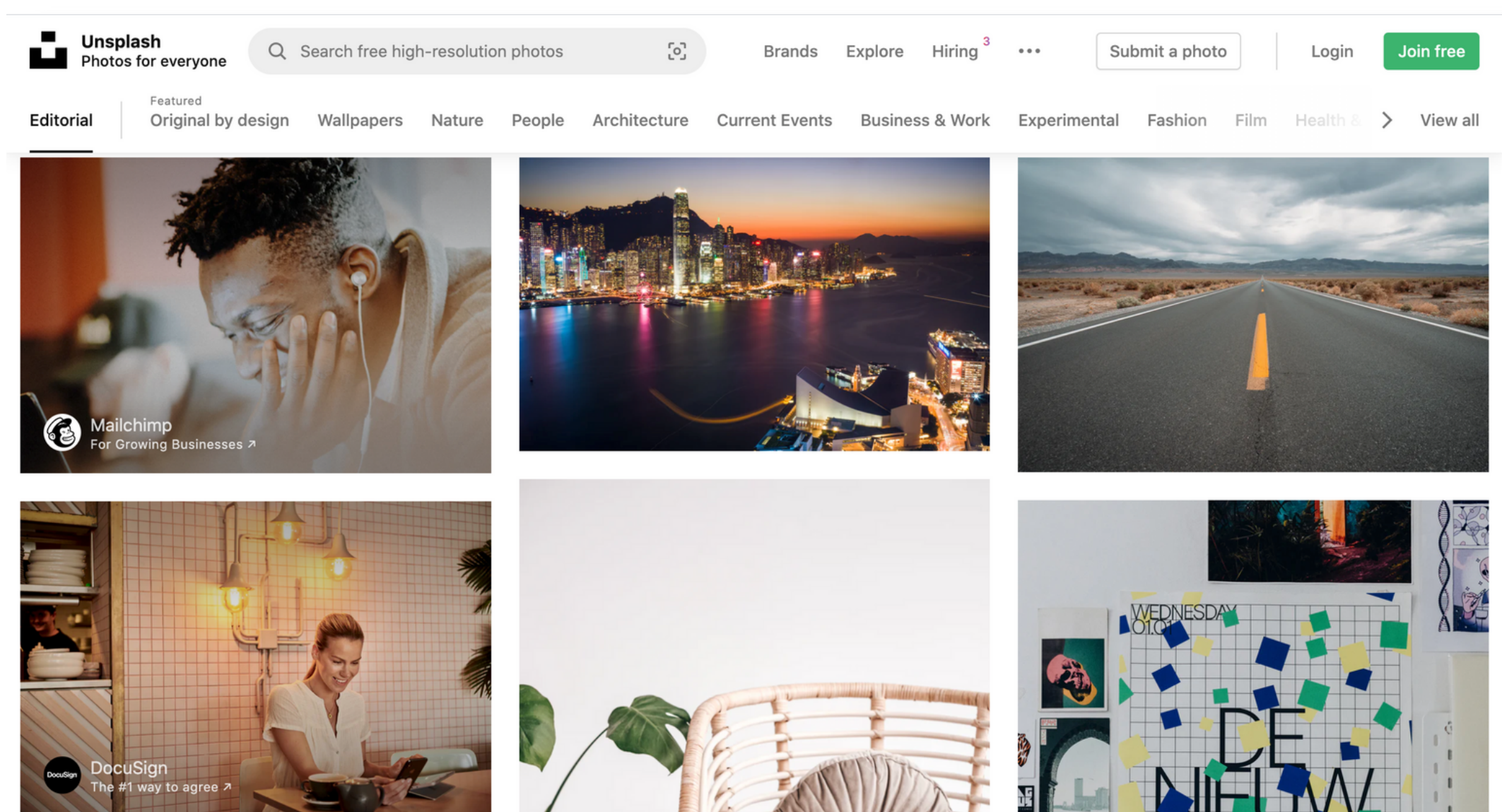
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Unsplash

A picture is worth a thousand words. However, the right picture, can speak more as it communicates into a deeper level. Unsplash is an online platform where you can get stunning photos from professionals all around the world, for free. You can search for photos that are relevant for your brand from a wide range of categories, including: nature, people, architecture, fashion, interior design, and many more.

Using professional photos allows you to connect to your customers and provide a visual representation of your brand. With Unsplash, you can download and use high quality photos from professionals and use them to enhance your brand. These photos are perfect to be used on your unique website, marketing content, as well as other forms of media. These high quality photos will give your brand a competitive edge, increase the quality of your brand and service, and also lead to high quality customers - all of which you can get for free!

To get stunning photos from Unsplash, go to **unsplash.com/**

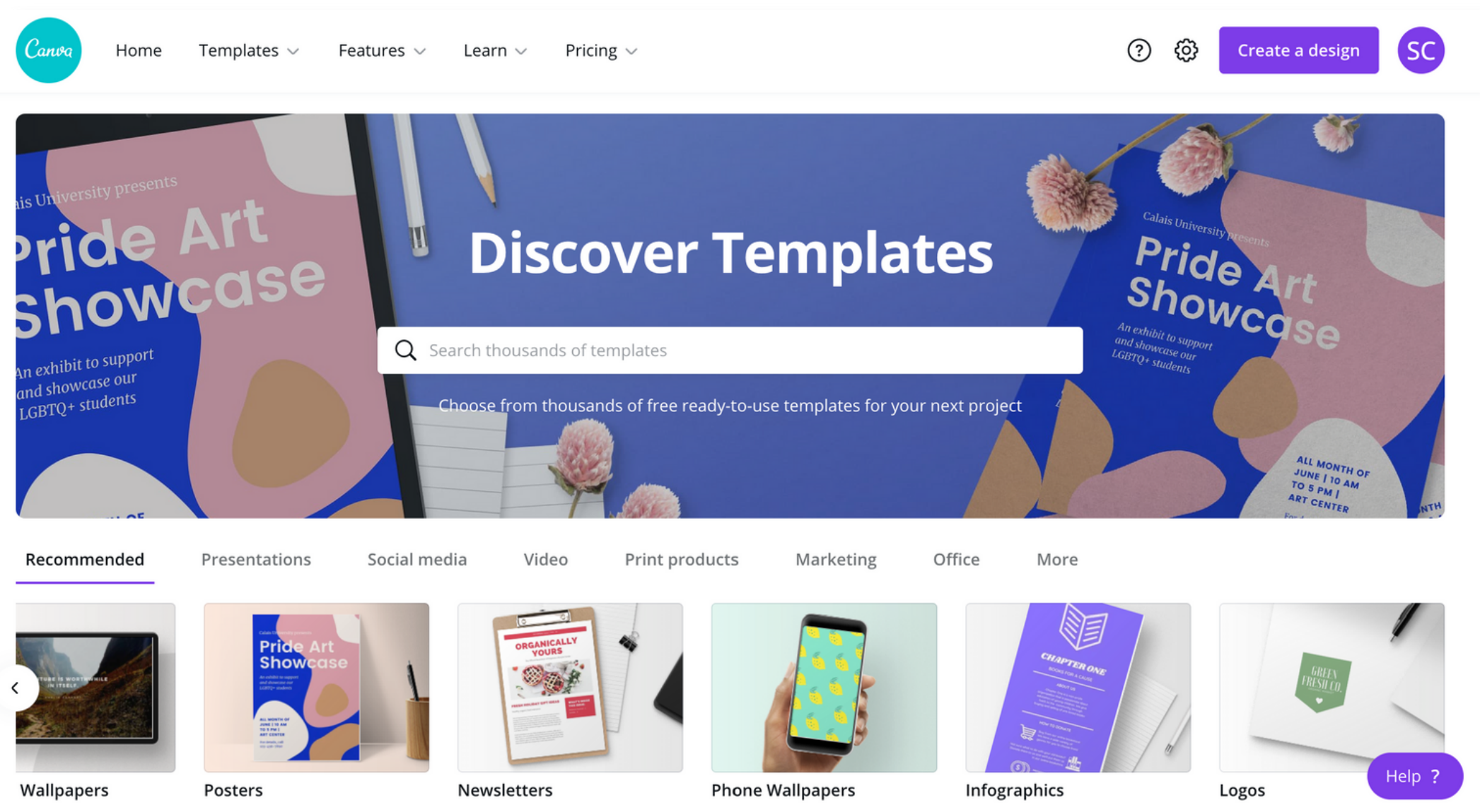


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Canva

Canva is a free online graphic design tool, designed for non-graphic designers! The platform offers a very wide range of templates you can use from presentations, Instagram posts, documents, business cards, logos, brochures, and many many more. The online tool is very easy to use, with drag and drop features, and ready to use customizable templates designed by professional designers. With Canva, you can easily make professional content and branding for your business in no time! This platform is ideal for small businesses to create printed content and engaging marketing material, which will help in creating your professional and unique branding. When finished with a design, you are able to download your unique design in many formats including PDF, PNG, and many more.

To start creating beautiful designs with Canva, go to **www.canva.com/**



More templates you can make with Canva

- Instagram stories, posts
- Facebook covers, posts
- YouTube channel art
- LinkedIn banner
- Professional resume
- Business cards
- Presentation slides
- Invoice
- Business letterheads
- Posters
- Flyers
- Infographics
- Brochures
- Newsletters
- Proposals
- Logos
- T-shirt designs




Preview App

With the incredible growth of Instagram, content is everything. Having an Instagram for your business is critical for your brand to connect with your target market. To many, your Instagram profile automatically becomes a first impression of your brand, which makes it vital to make a good first impression. Today, there is a significant rise in trends towards well curated, creative, and beautiful Instagram feeds, which is all possible and achievable using the Preview App. The first thing your customer will do to interact with your brand is check out your profile and your feed, which all happens in a few seconds. Because of all of this, the quality of your feed will either attract or deter the interest of your potential customers.

The Preview app allows you to plan out your Instagram feed before posting, enabling you to see what your profile will look like in the future, and gives you the opportunity to ensure that your content is unique, creative, yet still consistent. This online platform also has useful features that allows you to gain full analytics of your content, schedule your post from days, to weeks and even months in advance, as well as provide a calendar view of what your posting schedule will look like. The platform is incredibly user-friendly, with easy to use drag and drop features. It's your online personal social media manager, all in one place.

To make your beautiful Instagram feed with Preview, go to **thepreviewapp.com/**

Need help growing your Instagram? [Click here!](#)



[The App](#)

[About us](#)

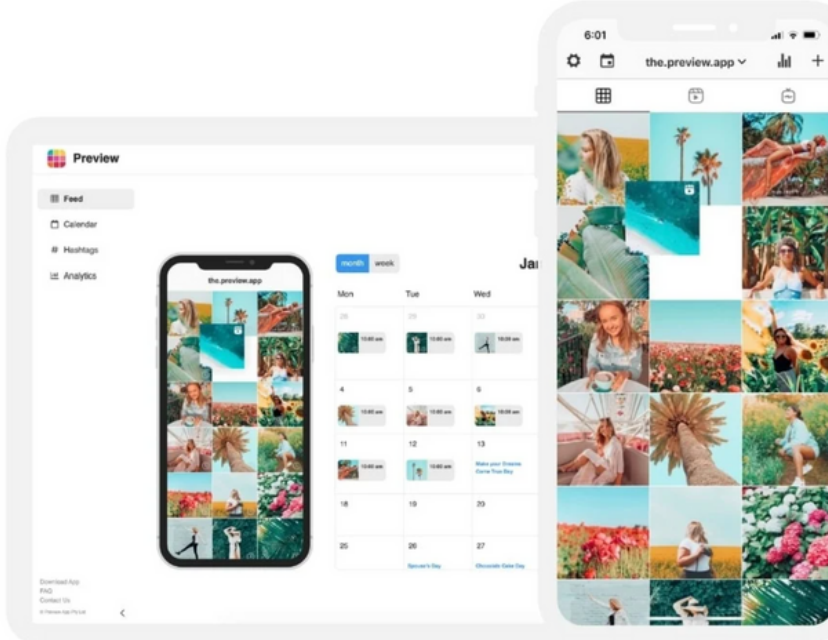
[Blog](#)

Log In

The World's Most Used Instagram Planner

Officially approved by [Instagram](#). Safe to use.

Easily plan your posts, Reels, IGTVs, Instagram Stories. Find the best hashtags, caption ideas,



[a-member.club](#)

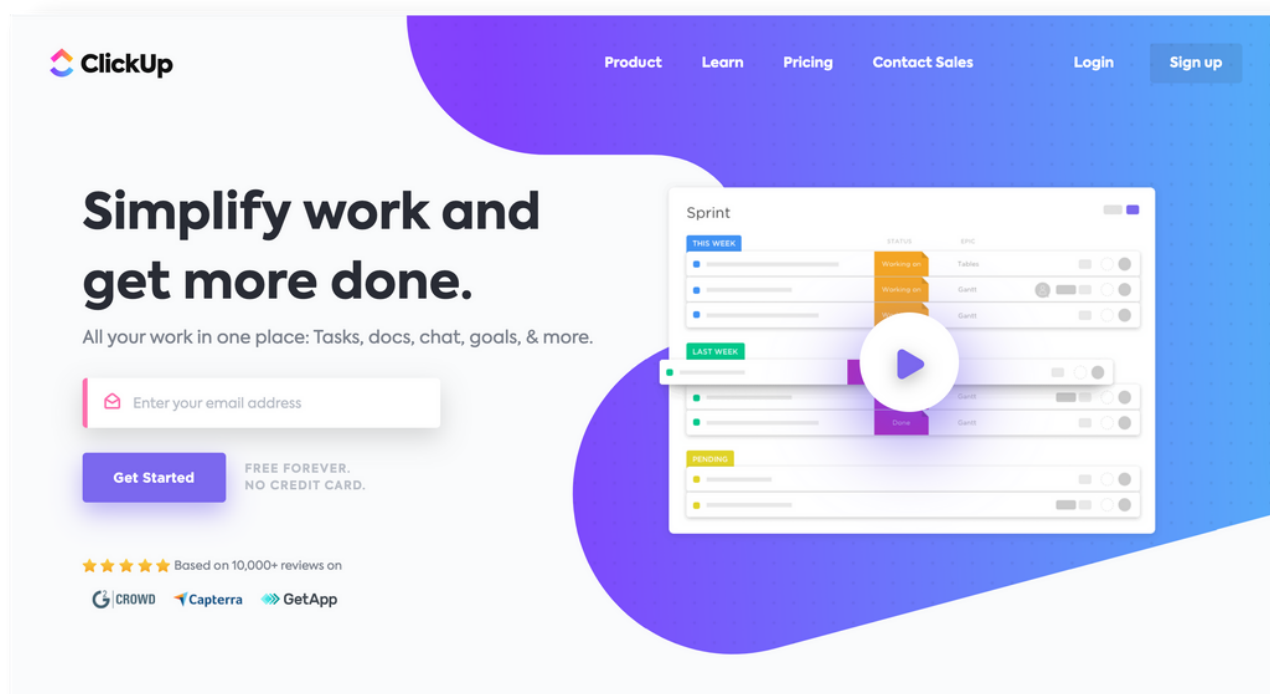


Bonus tools: ClickUp and Dropbox

ClickUp

To efficiently start managing your work using ClickUp, go to **clickup.com/**

Click up is an online task-management platform that allows you to work effectively and efficiently, giving you tools to be productive and on track with your task. The app is ideal for working in teams, letting you know exactly what your team members are doing, what they need to do next, and allows everyone to finally work together as a team to accomplish goals.



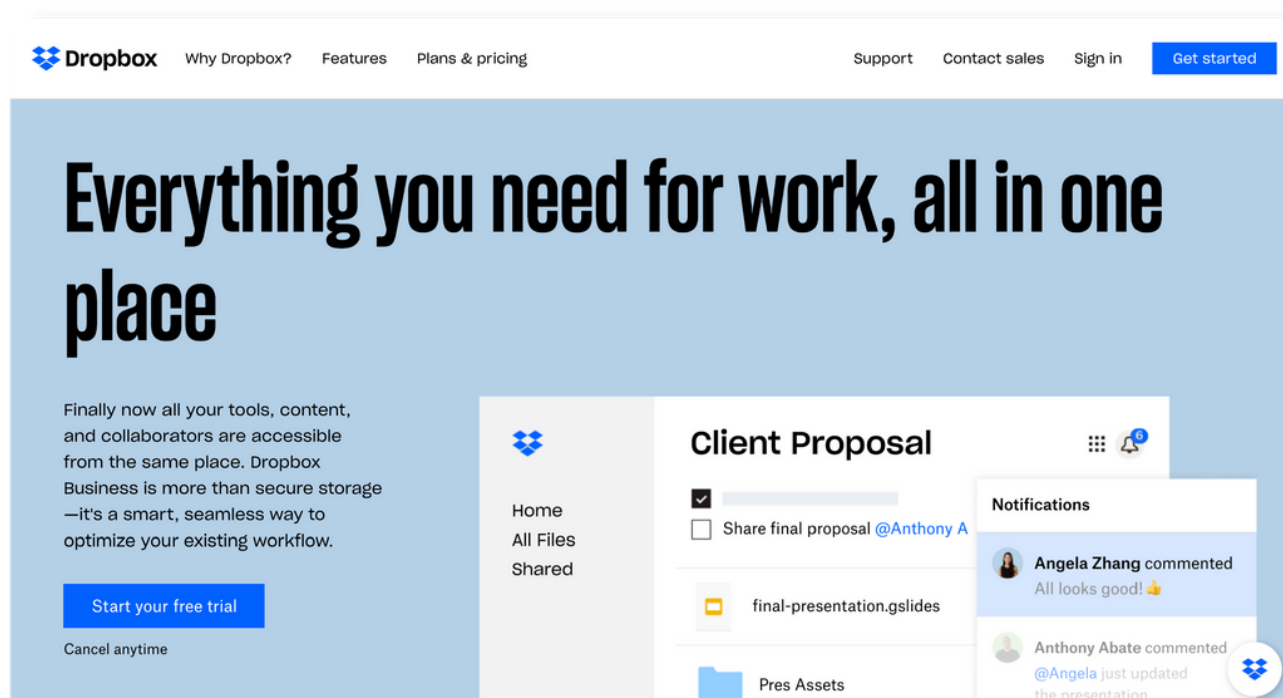
More features from ClickUp

- Assign tasks
- Customise assignees
- List priorities
- Multitask toolbar
- Collaboration detection
- Sorting
- Custom notifications

Dropbox

To start securing your files with Dropbox, go to **www.dropbox.com/**

Dropbox is an online platform which safely secures and enables you to access your files online. By uploading your files on Dropbox, sharing and collaboration are made simpler, faster, and more convenient, enabling your team within your business to work seamlessly. There's no need to send hundreds of emails back and forth to each other; simply upload and renew on Dropbox. An incredible feature from Dropbox is backup and revision history. Say goodbye to lost files and losing recovered documents, everything is synched online with Dropbox.



More features from Dropbox

- Storing files online
- Sharing and collaboration with anyone, anywhere
- Backups and revision history
- Security and ransomware
- Mobility

WE HOPE THESE TOOLS HELP YOU

Creating your own business can be the best thing that you have done. We hope that the seven powerful tools that we have suggested can help you start and grow your business seamlessly. They have allowed us to save thousands of hours and that equivalent in dollars within our business, so we know first-hand how well they work and what they can do for your brand.

To get more of these powerful tools (like this e-book) to build your business effectively, visit our site **www.a-member.club/shop**

Find legal contracts, templates, marketing tools, and all the things you need for your business in one place.

To help you get started, here's \$17 off your first purchase with code: **AMEMBER17**

Use your coupon code [HERE](#)

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WE WELCOME YOUR FEEDBACK

Please don't hesitate to contact us if you have any questions or queries.



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